

KBOO EVALUATION FORM

Program _____ Programmer _____

Your name _____ Date (s) of evaluation _____

I **allow / do not allow** the person being evaluated to see this form (circle one)

Directions: Rate programmers on each category on a scale of 0-10. You don't have to do more, but if any of the items listed under each category influenced your scoring positively or negatively, mark them with a (+) (raised the score,) or a (-) sign (lowered the score). Use "other" line to add your own comments.

SCALE: 1-2 Abysmal to Very Poor; 3-4 Needs Some Work; 5 Average; 6-7 Good to Very Good for KBOO; 8-10 Excellent, Irreplaceable to World Class show.

PROGRAMMER PRESENCE: Overall Score (0-10) : _____

- ___ programmer is articulate, coherent, well-spoken; ___ sounds up and interested;
- ___ works to bring fresh & new material to show; ___ knowledgeable about subject;
- ___ is professional (organized, IDs at top of hour, IDs guests and relevant content frequently);
- ___ seems to have a sense of or be engaged with listeners;
- ___ Other:

INTERVIEWING AND PUBLIC AFFAIRS PROGRAMMING: Overall Score (0-10) _____

- ___ content consistent with pre-show promotion; ___ knows material, informative;
- ___ give and take (talks right amount, not patronizing or subservient)
- ___ handles phone callers and dissenting voices well. no abrupt hang-ups
- ___ consistently mispronounces names & places; ___ wraps up interview, summarizes;
- ___ Other:

MUSIC PROGRAMMING: Overall Score (0-10) : _____

- ___ content consistent and well presented; ___ IDs material consistently and often enough;
- ___ cues and segues tight, no long pauses;
- ___ Other:

ENGINEERING: Overall Score (0-10) : _____

- ___ levels consistent (no wild changes); ___ levels too high;
- ___ levels too low; ___ main and guest mic levels compatible;
- ___ free of technical errors with CDs, turntables, tapes; ___ dead air;
- ___ Other:

MICROPHONE/VOICE WORK: Overall Score (0-10) : _____

- ___ speaks too close or far from mike; ___ distortion, sibilance, popping Ps;
- ___ no long pauses, uhh,s;
- ___ Other:

PROMOTION OF KBOO: Overall Score (0-10) : _____

- ___ announces upcoming shows, specials, events, etc. ___ promotes own show;
- ___ plays promo carts, underwriting announcements; ___ listing in program guide;
- ___ Other:

ALTERNATIVE FACTOR & KBOO MISSION: Overall Score (0-10) : _____

- ___ program is really alternative, eclectic, unpredictable; ___ program features women & minority artists;
- ___ program educates, inspires, engages listeners; ___ program fits into the KBOO charter;
- ___ Other:

W (OWWI) FACTOR: Recommended W (OWWI) Change to Overall Average

Score: + _____ OR - _____:

___ I love (hate) this program and would like: A: (many more shows at KBOO like this one), or: B: (someone to take this program out and shoot it)

